

Screenings

By DON ALLEN

FILMERICK.

There was a screen-mother named Carr, who was worshipped from near and far. Her smile was so sweet. "I could knock you clear off your feet. For she sure is a grand old mamar."

PHIL UMM SAYS.

Romance might be dead, as some of the cynics would like to have us believe; but you wouldn't think so if you saw the janes flock around Valentino.

GOOD IDEA.

Mr. Henry Fisher of No. 200 West 44th Street, Manhattan, yesterday afternoon stepped to the plate with what, in our estimation, is a mighty good idea for some producer. Mr. Fisher says, via Special Delivery: "It is no secret that the main feature of our motion pictures of today is the storm scene. Take, for example, 'Way Down East,' 'One Exciting Night,' 'The Sin Flood' or 'The Town That Forgot God.' Each owes its success to the wonderful and realistic picturization of the elements of nature battling against helpless humanity.

"Since these storm scenes are packing them to the doors wherever shown, why does not some wide-awake producer create a five-reel feature from a scientific point of view, depicting everything from a cyclone to a typhoon in all its fury? I dare say that this would prove even more exciting than any African hunt picture ever thrown upon the silver sheet."

FABLE.

Once upon a time there was an actor who, when offered a fat part, said: "Give that to So and So, he can play it better than I can." But he was held for homicide—the casting director dropped dead.

A ZIEGFELD NOTE.

Foiled you this time! You thought we were going to write something about the Follies; now, didn't you?

But the little heading over this does not refer to Flo Ziegfeld at all, but to the return of J. H. Raymond, who has come back from Europe to take charge of the organization of an India

motion picture expedition backed by W. K. Ziegfeld. When W. K. Z. Jr. was in Russia recently at the head of a Russian motion picture expedition, Mr. Raymond was a member of the American Relief Administration in Moscow, and the two signed a contract whereby Raymond, on his return to America, would affiliate himself with the Ziegfeld organization and journey to India to the interest of the company.

Mr. Raymond returned yesterday and will soon start making preparations for his trip to the land of the Rajahs.

MARY THROUGH, MEBBE!

Mary Pickford likes the admiration of movie fans as well as any other star. She has never, never said that she did not!

But judging from what Little Mary and Husband Doug hinted yesterday they are about through with personal appearances.

"All the ovations and the enthusiasm are perfectly wonderful," said Mary, "but such a demonstration as was made over us at the Strand Sunday night is very hard to stand up under. We were forced to enter the theatre under a police escort, and even then good-natured fans broke through our interference and mauled us a lot. Mind, I'm not entering a protest against the fans or anything like that, but it's quite an ordeal."

"Why, when we went to leave the theatre we had to sneak out over a fire escape onto 48th Street. It is, as I said before, quite an ordeal, but—and she leaned closer to whisper—"I just love it."

PRETTY SOFT!

Dick Barthelmess wore a smile almost as broad as Fifth Avenue yesterday when we chanced across him on that thoroughfare of thorough-breds.

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"Why the giggles?" we asked. "I'm going to Cuba!" announced Dick. "But before you jump to the inevitable Prohibition idea, let me set you right! I'm not glad I'm going to Cuba because Volsteadism is an unknown quantity there, but because we are going to make my next picture on that island."

"The picture is a Hergesheimer story called 'The Bright Shawl,' and, as far as I can see, ought to equal that famous author's other story, 'Tolable David.' Edmund Goulding is adapting the story for the screen, and when everything is ready we'll sail away for Cuba. And I'm glad, because we won't be in New York when the snow flies."

That's all right, Dick, about that Pollyanna stuff; but just tell that chap with the white coat, who stands at the end of the mahogany in the first set spot on the left of the main street, to make 'em without so much orange juice! They're much better that way.

BARNUM OUTDONE.

Richard Rowland, general manager of Associated First National, turned loose a good little yarn on Louis B. Mayer, the producer, at a luncheon yesterday.

"Mr. Mayer," explained Mr. Rowland, "once had a theatre in Lynn, Mass. He was losing money and decided to sell. He ordered his press agent to write an advertisement offering the theatre at an attractive price. Then he awaited results. While waiting he glanced at the ad. Then he bent for the P. A. and said: 'Take out that ad. I never knew, till I read

it, just what a nice proposition I have. I guess I'll keep it.'"

STILLS.

They certainly picked out a good, honest sounding title for Mabel Normand's next picture, when they selected "Mary Ann."

Madge Bellamy, it was announced yesterday, will have an important part in Katherine MacDonald's next picture.

The National Board of Review will honor "Shadows" by giving it a special invitation showing at Town Hall Friday night.

Tom Santschi and William Farnum will have ample opportunity to settle up the fight started by them in "The Spotters" years ago, when they both appear in "Brass Commandments," which William Fox is producing. The "Spotters" fight is still recalled as the greatest scrap ever, and both men have good-naturedly claimed that it was never settled. Now's their chance.

This afternoon Preferred Pictures run off a special showing of their latest film, "Thorns and Orange Blossoms" at Simplex Projection Rooms, No. 120 West 44th Street.

King Alfonso is the latest member of royalty to enter films, but he will not try to steal away Valentino's popularity. The King appears in "Old Spain," a Fox educational reel-ette.

All the cowboys from the rodeo at Madison Square Garden trooped to the Lyric Theatre to-day to be the guests of Douglas Fairbanks at a special showing of "Robin Hood."

Norma Talmadge's picture, "The Eternal Flame," meets the famous

Talmadge's requirements for coffee: "Pure as an angel, strong as love, black as the devil and hot as hell."

Harry Millarde, who directed "The Town That Forgot God," was caught in a frightful storm recently and remarked: "Gee! This is almost as good as my storm, isn't it?"

The little Chinese vase used in Ethel Clayton's picture, "The Remittance Woman," is valued at \$20,000.

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5TH AVENUE

James McCreery & Co.

34TH STREET

Annual Thanksgiving Sale of McCreery Quality Linens

Snowy Linens for the Thanksgiving table and other household Linens that the mistress of a home will be proud to possess. They are of an excellent, durable quality, in a wide variety of patterns.

Irish all Linen Damask Table Cloths, 70x70 inches. Each 3.65

Napkins to match, 22x22. Dozen 4.50

Heavy quality all Linen Irish Damask Table Cloths, round patterns.

72 x 72 in. Each 4.75
72 x 90 in. Each 6.25
72 x 108 in. Each 7.50

Table napkins to match, 22x22 inches. Dozen 6.50

3,000 yards Irish all Linen Table Damask, heavy weight, 70 in. wide. Yard 1.75

Irish all Linen Barnsly crash toweling. For kitchen and roller towels. Was 30c, now 20c
All linen Irish Glass or Pantry toweling in red or blue checks. Regularly 35c, yard 25c

Extra Special

Mosaic Tea Napkins, hand-embroidered corners, hemstitched. Regularly 9.00, Dozen 6.75

Pure Irish linen Tea Napkins, hemstitched. Regularly 4.50, doz. 3.25

(Second Floor)

Pure Irish Linen Sheets and Pillow Cases, hemstitched.

Sheets, size 69x108 inches pair 9.50

Cases 22½x36 inches pair 2.20

Scotch all Linen Huck Towels, hemmed. Dozen, 4.50 and 6.00

Irish all Linen Huck Towels, hemstitched. Dozen, 5.50 and 6.75

Hemmed Cotton Huck Towels. Dozen, 1.65 and 2.25

Hemstitched Cotton Huck Towels. Dozen, 2.50 and 3.00

Turkish Bath Towels, hemmed. Dozen, 2.50, 3.00 and 4.50



Annual Blanket Week

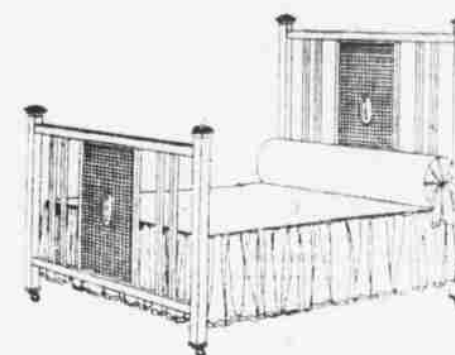
This is an opportunity to save 30% to 40%. The blankets offered for sale are soft and fleecy and of a high grade wool.

All wool plaid blankets in double bed size. 70x80 inches. Neatly bound at the ends. Pink, Blue, Tan or Gray new block plaids. pair 7.25

All-wool White Blankets of fine California wool; Colored border. Neatly bound at ends.

Double Size, pair 9.75 Single Size, pair 8.75
Dimity Spreads, Single Size, each 1.75
Dimity Spreads, Double Size, each 2.75
Crochet Spreads, full size, Marseilles Patterns, Hemmed Ends. Each, 1.95 and 2.50

(Second Floor)



Annual Bedding Event

Marked reductions in the prices of beds and bedding make the Annual Sale an event.

Square tube metal Bed with metal cane panels. All Sizes in Wood and Ivory finishes. Illustrated. 19.50

2 inch Continuous Post Bed. 5 three-quarter inch fillers in White or Ivory finish. 10.00

Safety drop side Crib, in White or Ivory finish. 10.50

Elastic Felt Mattresses with French roll edges. 45 lbs. 12.50

Upholstered hair top Springs made to order in all sizes. 19.50

Hair Mattresses, full 45 lbs., with French stitched roll edge, in selected ticking. 39.50

Goose Feather Pillows. Sizes 22 and 28. Each 4.50

(Seventh Floor)

A Sale of Domestic Rugs

These rugs are the product of the best looms in this country, and have been considerably reduced in price for the Thanksgiving Sale.

Seamless Royal Axminster Rugs 63.00

9x12 feet. The finest quality Axminster made in this country. Plain colors or Chinese and Oriental designs.
8.4x10.6 feet. 86.50
6 x 9 feet. 31.50

Fine Royal Wilton Rugs

In new patterns and colorings
9 x 12 feet. 85.00
8.4x10.6 feet. 79.00

Seamless Royal Wilton Rugs

79.50

Size 9x12 feet

A wide variety of designs. All are fringed. Size 8.4x10.6 is included for those who prefer a smaller rug.

(Eighth Floor)

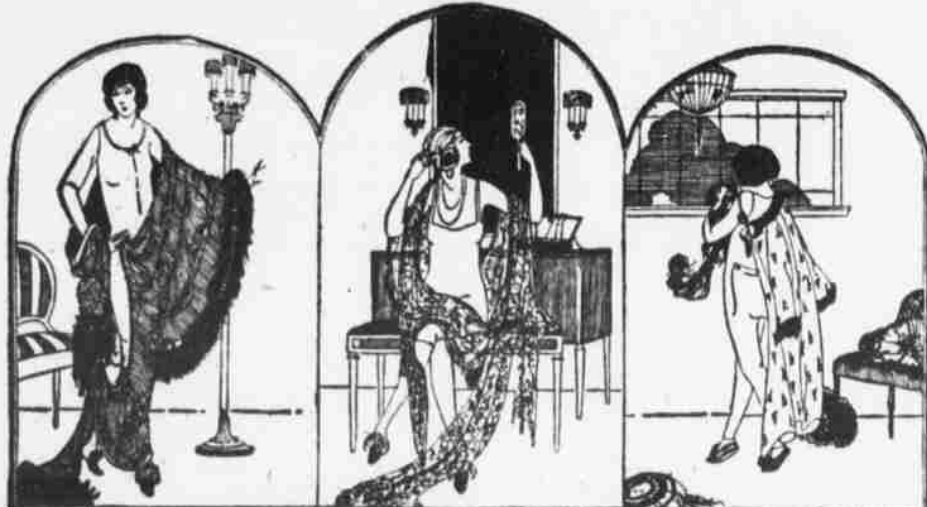
Superfine Worsteds Wilton Rugs 94.00

9x12 feet. A number of genuine imported French Wilton Rugs is included.

Royal Axminster Rugs 45.00
Size 9x12 feet. Attractive colorings.

Seamless Velvet Rugs

A variety of colors and patterns. All are neatly fringed.
9 x 12 feet. 41.00



Barbara No. 325

Mabel No. 686

Evangeline No. 2603

Three perfect under-fabrics for Fall

Of all the varied weights and textures of knitted "Mérodé" fabrics, these three, for fall and winter, are specially designed in quality of pure yarns and elasticity of knit to give every age of well-dressed woman and child the surest sense of being warmly and correctly clad—at a moderate price.

BARBARA No. 325

A rather heavy weight of the purest long-staple cotton—knitted so well that it seems actually light despite its warmth. The largest selling knit underwear fabric in the world.

You will find these popular fabrics in all styles of sleeve and neck and length, in union suits and separate garments, wherever "Mérodé" is sold—and, of course, they're all cut and tailored by hand.

MABEL No. 686

Pure cotton and silky wool—that's for warmth; a fine silk stripe—that's for looks; a "spring" and "feel" that makes it fit perfectly under the lightest gown in the sharpest weather.

EVANGELINE No. 2603

Designed especially for the soft skin of children, and knitted of the purest cotton in sufficient weight to guard against sudden and frequent changes of temperature in their active life.

Mérodé

Undergarments are knitted and hand-tailored at Harvard Mills, in the town of Wakefield, Mass., by Winslow, Boit & Co., and are sold only at representative stores

Wherever there's "Mérodé" you'll find special values now

FORMOSA OOLONG TEA

What the COLOR Tells You FORMOSA OOLONG TEA

Has the color of liquid amber the cup. Other teas when infused are darker and reddish brown. Absence of fermentation causes FORMOSA OOLONG TEA to retain the green color of the growing leaf. If you examine the leaf of FORMOSA OOLONG TEA, you will find it is green except about the edges. This is the natural color of the leaf. The fragrance, too, is natural. No foreign substances are used either for color or aroma. FORMOSA OOLONG TEA is not only the purest and most delicious tea you can buy, but it is the most healthful. Ask your dealer for FORMOSA OOLONG TEA, and use the FULL name in ordering.



WASH KIDNEYS IF THEY CLO

Take Salts to flush the Kidneys your Bladder bothers.

Flush your kidneys with salts. Occasionally, says a not-authority, tells us that too much meat and food may form uric acid, which almost paralyzes the kidneys in the efforts to expel it from the blood. They become sluggish and weak, then you suffer with a dull misery in the kidney region, sharp pains in back or sick headache, dizziness, stomach sour, tongue is coated when the weather is bad you are rheumatic twinges.

To help neutralize these irritants, to cleanse the kidneys and to off the body's waste, get four grains of Jad Salts from any pharmacy and take a tablespoonful in a glass of water before breakfast for a few days and your kidneys may then act. This famous salts is made from acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate sluggish kidneys; also to neutralize the acids so they no longer irritate thus often ending bladder weakness. Jad Salts is inexpensive; cures and makes a delightful effervescent lithia water drink.—Adv.

Coated Tongue

Nature's Warning of Constipation

When you are constipated, not enough of Nature's lubricating liquid is produced in the bowel to keep the food waste soft and moving. Doctors prescribe Nujol because it acts like this natural lubricant and thus replaces it. Nujol is a lubricant—not a medicine or laxative—it cannot grip. Try it today.

Nujol

A LUBRICANT—NOT A LAXATIVE

TO-NIGHT Tomorrow Airight

NR is a mild, vegetable laxative that relieves constipation and cleanses and keeps the digestive and eliminative functions normal. Used for over 25 years.

Chips off the Old Block NR JUNIORS—Little NRs

One-third the regular dose. Made of same ingredients as the candy coated. For children and adults.

World Wants Work Won